

SERVICE PLANS & PRICING

Three plans. Every tool you need. No contracts. No setup fees.

Month-to-month · No lock-in · Scale up or down anytime

BUILDER

\$400 /mo

Establish your full online presence and run automated marketing.

✓ Website modernization (48-hr rebuild)

✓ Full CRM + pipeline + AI lead scoring

✓ Social scheduling — 4 platforms

✓ SEO optimization + rank tracking

✓ Real-time analytics dashboard

✓ AI chat agent (coming soon)

✓ Ticket support — 48-hr response

✓ 1,000 contacts · 1 user seat

AI Search: Quarterly updates

RECOMMENDED

PERFORMANCE

\$1,000 /mo

AI-powered execution across content, social, leads + monthly AI updates.

✓ Everything in Builder

✓ Autonomous AI social publishing

✓ Social engagement analytics

✓ Weekly AI optimization report

✓ AI Search — monthly updates

✓ Priority support — 4-hr response

✓ 5,000 contacts · 3 user seats

✓ Full API access + webhooks

AI Search: Monthly updates

SCALE

\$2,500 /mo

Full-service AI marketing with ads, content, strategy + dedicated manager.

✓ Everything in Performance

✓ Daily AI Blog Content

✓ Google + Meta Ads Management

✓ Dedicated Account Manager

✓ Monthly Strategy Call

✓ 2-hr Priority Support

✓ Custom Integrations

✓ Reputation Engine

AI Search: Weekly updates

Visible on Every Search Engine — Including AI

Google · ChatGPT · Perplexity · Voice Search · AI Overviews — SEO, AEO & GEO

AI-powered search rewrites how businesses get found. Marketing51 actively maintains your structured data, schema, and answer optimization so you stay visible as search platforms evolve — not just a one-time setup.

Builder — \$400/mo
Quarterly

Performance — \$1,000/mo
Monthly

Scale — \$2,500/mo
Weekly

Why Marketing51?

Fast 48-Hour Website Rebuild

New site live within days — same brand, dramatically better performance and first impressions.

No Contracts · No Setup Fees

Month-to-month pricing with no lock-in. You stay because results show up, not because you're locked in.

100% Kingdom Mission

100% of distributable profits directed to Faith-Focused, Kingdom-Building organizations.

Feature Comparison — All Three Plans

Every row shows exactly what is included at each plan level.

Feature	Builder \$400/mo	Performance \$1,000/mo	Scale \$2,500/mo
Website modernization	48-hr rebuild	48-hr rebuild	48-hr rebuild
CRM + pipeline + lead scoring	Included	Included	Included
Social publishing — 4 platforms	Manual	Autonomous AI	Autonomous AI
SEO + keyword rank tracking	Included	Included	Included
AI Search visibility updates	Quarterly	Monthly	Weekly
Analytics + weekly AI report	Analytics only	Analytics + weekly	Analytics + weekly
AI Blog Content	—	—	Daily
Google + Meta Ads Management	—	—	Included
Dedicated Account Manager	—	—	Included
Monthly Strategy Call	—	—	Included
Support response	48 hrs	4-hr Priority	2-hr Priority
Contacts / User seats	1,000 / 1	5,000 / 3	Unlimited
API access	—	Full API + webhooks	Full + Custom
Reputation Engine	—	—	Included

What Would It Cost to Build This Stack Yourself?

Web agency + CRM + Social Manager + SEO Agency + AEO/GEO Agency + Analytics + Account Manager = \$8,400–\$25,000/mo

Builder \$400/mo
vs \$8,400–21,000/mo

Performance \$1,000/mo
vs \$8,400–21,000/mo

Scale \$2,500/mo
vs \$10,000–25,000/mo

What Our Clients Say

“Marketing51 rebuilt our entire website in 48 hours. The AI agent handles our leads while we sleep. Best business decision we’ve made.”

— Aaron M. · Boaz Strategic

“We went from a basic template to a fully optimized marketing machine. Inbound leads increased 3× in the first month. Worth every penny.”

— Rise Above LLC · Digital Agency Client

100% Kingdom Mission — Built Into the Business Model